



Worldwide innovative networking
in personalized cancer medicine

Atrium Health Wake Forest Baptist Comprehensive Cancer Center

PRESS RELEASE

Atrium Health Wake Forest Baptist's Comprehensive Cancer Center Joins the Worldwide Innovative Network (WIN) in Personalized Cancer Medicine Consortium - WIN Consortium

October 09, 2024 - Atrium Health Wake Forest Baptist's Comprehensive Cancer Center and Worldwide Innovative Network (WIN) in personalized cancer medicine consortium have joined forces to advance innovative cancer research.

"We are very proud and excited to welcome Atrium Health Wake Forest Baptist's NCI-Designated Comprehensive Cancer Center to WIN," said Dr. Wafik S. El-Deiry, Chair of WIN Consortium, and Director, Legorreta Cancer Center, Associate Dean, Oncologic Sciences, Warren Alpert Medical School, Brown University.

WIN was the first consortium that assembled all stakeholders of cancer care, from academia, industry, and patient advocates to work together across the globe. It was also the first organization to launch a N-of-One study using transcriptomics in addition to genomics to inform therapeutic choice in the WINTHER study. *"We are looking forward to working with amazing colleagues from Atrium Health Wake Forest Baptist's Comprehensive Cancer Center on innovative next-generation precision oncology trials,"* said Dr Razelle Kurzrock, Chief Medical Officer of WIN, Professor of Medicine, Associate Director Clinical Research, MCW Cancer Center and Linda T. & John A. Mellones of Precision Oncology.

"Defeating cancer is a team sport, and I am so delighted that our Atrium Health Wake Forest Baptist Comprehensive Cancer Center team is able to leverage our role, along with Atrium Health Levine Cancer, as the largest provider of cancer care in the Southeast USA to the important shared efforts of the WIN Consortium," said Dr. Ruben A. Mesa, Executive Director, Atrium Health Wake Forest Baptist Comprehensive Cancer Center and President, Atrium Health Levine Cancer. Dr. Mohamed E. Salem, Associate Professor, Gastrointestinal Medical Oncologist Atrium Health Wake Forest Baptist Comprehensive Cancer Center said: *"Being part of WIN provides opportunities to advance precision oncology faster, develop novel trials and research programs, and provide more options for patients."*

About WIN Consortium

WIN Consortium is a non-profit association headquartered in France. The WIN network assembles 37 world-class academic medical centers, industries, research organizations and patient advocates spanning 20 countries and 4 continents, aligned to launch trials to bolster Precision Oncology across the world. WIN is the organizer of the WIN symposia in Precision Oncology.

Contact

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About Atrium Health Wake Forest Baptist

Atrium Health Wake Forest Baptist (www.wakehealth.edu) is a preeminent academic health system based in Winston-Salem, North Carolina and part of [Advocate Health](#), the third-largest nonprofit health system in the United States, which was created through the combination of [Atrium Health](#) and Advocate Aurora Health. Atrium Health Wake Forest Baptist's two main components are an integrated clinical system – anchored by Atrium Health Wake Forest Baptist Medical Center, an 885-bed tertiary-care hospital in Winston-Salem – that includes [Atrium Health Levine Children's Brenner Children's Hospital](#), five community hospitals, more than 300 primary and specialty care locations and more than 2,700 physicians; and [Wake Forest University School of Medicine](#), the academic core of Advocate Health and a recognized leader in experiential medical education and groundbreaking research that includes [Wake Forest Innovations](#), a commercialization enterprise focused on advancing health care through new medical technologies and biomedical discovery.